

NCC Cable System Order

Order #	62359639	Flight Dates	10/31/16 - 11/13/16	Update Date	10/31/16
Syscode	7876	Agency	Great American Media	Version	1 Vs. 1
System Name	Comcast/South Bend Interconnect, IN	Advertiser	DSCC IE Proj 203074	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code	49	Total	\$11,930.00
AE	Lauren Rich	Product Code	53	Commission	\$1,789.50
Sales Coordinator	Hannah Gardenswartz	Est Code	5856	Net Total	\$10,140.50
Office	Washington	Product Name	IN-Senate	Total Spots	187
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov14	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.31 New ISSUE orders. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	NCR
2	AEN	AEN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR
3	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$70.00	\$420.00	30	NCR
4	AEN	AEN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$70.00	\$70.00	30	NCR
5	AMC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	NCR
6	AMC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	NCR
7	AMC	AMC MOVIE<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR
8	AMC	AMC MOVIE<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR
9	AMC	AMC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$140.00	\$840.00	30	NCR
10	AMC	AMC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$140.00	\$140.00	30	NCR
11	CNBC	CNBC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR
12	CNBC	CNBC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR
13	CNBC	CNBC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$30.00	\$120.00	30	NCR
14	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR
15	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR
16	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$35.00	\$35.00	30	NCR
17	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$35.00	\$35.00	30	NCR
18	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	NCR
19	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$60.00	\$60.00	30	NCR
20	CNN	CNN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$60.00	\$120.00	30	NCR
21	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR

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Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov14	Primary Demo	Adults 35+	GRP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$35.00	\$35.00	30	NCR
23	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	NCR
24	ESPN	ESPN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$60.00	\$60.00	30	NCR
25	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$155.00	\$930.00	30	NCR
26	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$155.00	\$155.00	30	NCR
27	FOOD	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	NCR
28	FOOD	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$50.00	\$150.00	30	NCR
29	FOOD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR
30	FOOD	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR
31	FOOD	FOOD W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$120.00	\$480.00	30	NCR
32	FX	FX DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR
33	FX	FX DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	NCR
34	HALL	HALL DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR
35	HALL	HALL DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	NCR
36	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	NCR
37	HALL	HALL PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	NCR
38	HALL	HALL W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	6	\$50.00	\$300.00	30	NCR
39	HGTV	HGTV DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	NCR
40	HGTV	HGTV DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$65.00	\$65.00	30	NCR
41	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	NCR
42	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$65.00	\$195.00	30	NCR

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Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov14	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$65.00	\$65.00	30	NCR
44	TNT	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$65.00	\$65.00	30	NCR
45	TNT	TNT W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$155.00	\$620.00	30	NCR
46	TVL	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR
47	TVL	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$10.00	\$30.00	30	NCR
48	TVL	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR
49	TVL	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR
50	TVL	TVL PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR
51	TVL	TVL PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	NCR
52	TVL	TVL W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$20.00	\$60.00	30	NCR
53	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$85.00	\$510.00	30	NCR
54	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	NCR
55	USA	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$85.00	\$85.00	30	NCR
56	USA	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$85.00	\$85.00	30	NCR
57	APL	APL PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$35.00	\$70.00	30	NCR
58	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	30	NCR
59	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$175.00	\$1,050.00	30	NCR
60	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	NCR
61	TLC	TLC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$65.00	\$390.00	30	NCR

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Comments :		10.31 New ISSUE orders. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	TLC	TLC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$65.00	\$65.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	187	0	0	0	0	0	0	0	0	0	0	0	187
AMT	\$11,930.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,930.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/31/16

62359639 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |